



## 2023 Recharge Rockland Electrification Expo

### Exhibitor Information

The *Recharge Rockland* Electrification Expo is a new, free, outdoor community event showcasing electric and energy efficient technologies, hosted by the City of Rockland's energy efficiency and electrification outreach program, *Recharge Rockland*. The expo will feature educational institutions, businesses and agencies involved in electrification and energy efficiency. **Participating as an exhibitor is free.**

**Where:** Harbor Park, located at 1 Pleasant Street, Rockland ME 04841

**When:** Saturday, October 14, 10 a.m. to 3 p.m. (Rain date: Saturday, October 21)

#### Eligible exhibitors:

- Electric vehicle dealerships
- Heat pump vendors
- Energy efficiency/home energy performance vendors
- Electric boat builders and vendors
- Electric bike vendors
- Renewable energy vendors
- Electricity- and/or efficiency-related STEM education programs
- Electric lawn tool vendors
- Other businesses and organizations related to energy efficiency and electrification

Exhibitors will be assigned a 10'x10' space, and are welcome to bring pop-up tents, tables, display materials, and promotional giveaways. Additional space is available on request. We are happy to make accommodations for exhibitors displaying electric cars, e-bikes, or other large interactive components. Dockage will be available for e-boats.

#### Exhibitors are strongly encouraged to include:

- Kid-friendly activities
- Educational components
- Test rides or drives
- Tech demonstrations

#### Expectations for exhibitors:

- All exhibitors must provide a certificate of insurance that lists the City of Rockland as additionally insured, with per-occurrence coverage of no less than \$1,000,000.
- Exhibitors interested in hosting speaking events should contact event organizers at their earliest convenience to schedule.
- Exhibitors are responsible for setting up and taking down their booths. Booths should be set up by 10 a.m. and take down should begin at 3 p.m.

#### Timeline and deadlines:

- September 1: Deadline for exhibitor application submission
- September 5: Exhibitors confirmed
- Early September: Expo map with exhibitor booth locations distributed to exhibitors

Please contact Jenny Carter, City of Rockland Sustainability Coordinator, at [jcarter@rocklandmaine.gov](mailto:jcarter@rocklandmaine.gov) with any questions or special requests. We hope to see you at the expo!



*Recharge Rockland* is a new outreach program from the City of Rockland, focused on getting the word out to the community about opportunities and available incentives for electrification and energy efficiency.

Learn more at [www.rocklandmaine.gov/rechargerockland](http://www.rocklandmaine.gov/rechargerockland).



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### Exhibitor Application

<b>Exhibitor Name:</b>			
<b>Please circle or highlight whichever describes your organization:</b>			
Private business	Non-profit organization	State agency/department	Other
<b>If other, explain:</b>			
<b>Contact Person:</b>			
<b>Contact Person title:</b>			
<b>Contact person email:</b>			
<b>Contact person phone:</b>			
<b>Exhibitor mailing address:</b>			
<b>Please circle or highlight your organization's focus area, as it relates to this event:</b>			
Electric technology/electrification	Energy efficiency/insulation	Other	
<b>If other, explain:</b>			
<b>Briefly describe expected display components:</b>			
<b>Will your booth feature any of the following:</b>			
Electric vehicle(s)	Electric bike(s)	Electric boat(s)	
Kid-friendly activity		Interactive component or game	
<b>Will you require dockage?</b>			
<b>If yes, list boat name and size:</b>			

Questions and special requests can be sent to Jenny Carter, City of Rockland sustainability coordinator, at [jcarter@rocklandmaine.gov](mailto:jcarter@rocklandmaine.gov).

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Applications can be sent to [jcarter@rocklandmaine.gov](mailto:jcarter@rocklandmaine.gov), and must be received by September 1.



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