



2023 Recharge Rockland Electrification Expo

Exhibitor Information

The Recharge Rockland Electrification Expo is a new, free, outdoor community event showcasing electric and energy efficient technologies, hosted by the City of Rockland's energy efficiency and electrification outreach program, Recharge Rockland. The expo will feature educational institutions, businesses and agencies involved in electrification and energy efficiency. **Participating as an exhibitor is free.**

Where: Harbor Park, located at 1 Pleasant Street, Rockland ME 05864

When: Saturday, October 14, 9 a.m. to 3 p.m. (Rain date: Saturday, October 21)

Eligible exhibitors:

- Electric vehicle dealerships
- Electric bus vendors
- Energy efficiency/home energy performance vendors
- Electric boat builders and vendors
- Electric bike vendors
- Renewable energy vendors
- Electricity and/or efficiency related STEM education programs
- Electric boat vendors
- Other businesses and organizations related to energy efficiency and electrification

Exhibitors will be assigned a 10'x10' space, and are welcome to bring pop-up tents, tables, display materials, and promotional giveaways. Additional space is available on request. We are happy to make accommodations for exhibitors displaying electric cars, e-bikes, or other large interactive components. Dockage will be available for a hour.

Exhibitors are strongly encouraged to include:

- Kid-friendly activities
- Educational components
- Test rides or drives
- Tech demonstrations

Expectations for exhibitors:

- All exhibitors must provide a certificate of insurance that lists the City of Rockland as additionally insured, with per-occurrence coverage of no less than \$1,000,000.
- Exhibitors interested in hosting speaking events should contact event organizers at their earliest convenience to schedule.
- Exhibitors are responsible for setting up and taking down their booths. Booths should be set up by 9:30 a.m. and take down should begin at 1 p.m.

Timeline and deadlines:

- September 1: Deadline for exhibitor application submission
- September 5: Exhibitors confirmed
- Early September: Expo map with exhibitor booth locations distributed to exhibitors

Please contact Jerry Carter, City of Rockland Sustainability Coordinator, at jacarter@rocklandmaine.gov with any questions or special requests. We hope to see you at the expo!



Recharge Rockland is a new outreach program from the City of Rockland, focused on getting the word out to the community about opportunities and available resources for electrification and energy efficiency.

Learn more at www.rocklandmaine.gov/recharge/rockland